



SINGLE FEASIBLE SOURCE PURCHASE POSTING NOTICE

The Missouri Department of Transportation has determined that only one source can provide the products or services described below

Title: SFS 7-060518– Today’s Farmer Magazine Advertisement

Description: The Missouri Department of Transportation has determined that only one source, Today’s Farmer Magazine, Columbia, Mo., can specifically reach the Missouri Farmers and their producers of issues vital to their interests. Today’s Farmer Magazine can provide the Department with advertising for educational ads related to farmers who use large trucks to transport farm goods and equipment subject to state and federal motor carrier regulations. MoDOT has not found another publications that deliver to our target audience as efficiently. The cost of these various ads will not exceed \$25,000 individually and/or cumulatively and will be made through June 1, 2006 to May 31, 2007.

Contract Period: June 1, 2006 through May 31, 2007

Renewal Options: None

Agency: Missouri Department of Transportation

Supplier: Today’s Farmer Magazine

Buyer: Colleen Kliethermes

Phone Number: 573-526-7928

E-Mail: Colleen.Kliethermes@modot.mo.gov

Posting Date: May 12, 2006

Response Date: May 18, 2006